

WEI FORWARD

Women's Economic Imperative

The **Women's Economic Imperative (WEI)** is a global, non-profit organization committed to promoting women's economic empowerment and inclusive economic growth for the benefit of all in society.

Founded in 2018, WEI responds to the **Call to Action of the United Nations Secretary-General's (UNSG) High-Level Panel on Women's Economic Empowerment.**

Building on the work of the UNSG Panel Sustainable Development Goal Number 5, **WEI brings international experience and a frame of reference on women and girls to initiatives that enhance human capital as foundations of economic growth and equitable, prosperous and peaceful communities.**



The background of the entire page is a composite image. It features a pair of hands, one light-skinned and one dark-skinned, cupping a globe. The globe is rendered with a grid of small dots, giving it a digital or pixelated appearance. The hands are positioned as if they are carefully holding or supporting the globe. The overall color palette is dominated by warm, earthy tones like orange, red, and brown, with a dark blue gradient at the bottom where the footer is located.

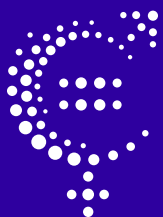
WEI takes a targeted and strategic approach to promoting gender equity, increased economic participation, and women's agency.

WEI is strategically positioned as a global organization committed to empowering women and girls economically.

Women's economic empowerment (WEE) is a cross-cutting issue that benefits all in society – women, men, girls, and boys – and especially those within vulnerable and under-represented populations. We know that when women are more fully included and their economic contributions are accounted for, the economic pie is bigger and the potential benefit for everyone is greater. Moreover, the related benefits in terms of inclusivity, health, social and community well-being, and investments in the next generation are increased.

WEI is a small but innovative, inclusive and nimble organization that has proven successes in advocating for women's economic empowerment in international fora – including the G20 Engagement Group of the Think 20, delivering value for stakeholders, and serving as a catalyst for reforms.

We continually seek to enhance our institutional relevance, effectiveness and sustainability by partnering and collaborating with others and building capacity of other local organizations to increase our reach and impact on the ground. WEI's team is truly global with members located on every continent.



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The Women's Economic Imperative (WEI) is a global, non-profit organization with 501 (c) (3) status